

CURRICULUM-VITAE



Dr. BHUVANA VENKATRAMAN

Associate Professor

Department of Commerce,

School of Management & Commerce

Guru Ghasidas Vishwavidyalaya (A Central University)

Koni, Bilaspur,

Chhattisgarh.

Teaching Experience : 11 years
Specialisation : Law & Accounting

Research Guidance:

- ❖ Approved Research Supervisor in the Department of Commerce, Hemchand Yadav University, Durg
- ❖ 01 Candidate enrolled, Entitled: “Consumer Perception of Online Shopping towards selected durable goods: A study on Urban areas of Bhilai, Durg, Raipur City.”

Book Published : 03

- ❖ Book titled ,” Financial Market Operations” published by Sahitya Bhawan Publications, Agra, 2017 ISBN NO: 978-93-5173-841-1
- ❖ Book titled “Power Sector (Chhattisgarh) “Published by Vaibhav Prakashan, Chhattisgarh, 2016 . ISBN:81-924499-8-7 ;
- ❖ Book titled, “ Business Studies” published by Prabodh Pariksha Bodh, Prabodh & Co. Pvt Ltd, Raipur , 2019. ISBN NO: 978-93-82519-08-9.

Chapters in Edited Book : 01

- ❖ Chapter in Edited Book titled “ Indian Banking System” by Rais Ahmad ; Chapter Title “Women Entrepreneurship – Present Scenario and Management Perspective” Published by Mittal Publications, New Delhi , 2013;

Research Papers Published in National/ International Journals/conference/Seminar proceedings : 24

Paper presented in International/National Seminars/Conferences: 15

Sponsored Research Project :

- ❖ Successfully completed “Minor Research Project” sponsored by UGC in the year 2014 as Principal Investigator , titled “Coaching Classes as Business Model in the field of Higher Education (with special reference to Bhilai and Durg Cities of Chhattisgarh State)

Membership of Professional Bodies:

- ❖ Life member of Indian Commerce Association

National Advisory Board:

- ❖ Acme ISSN journal advisor board and paper reviewer, Karnataka.
- ❖ National Advisory Committee, Appasaheb R.B. GarudArts , Commerce and Science College, Shendurni, Jalgaon,(affiliated to North Maharashtra University) Maharashtra.

Resource Person & Technical Chairing:

- ❖ As Resource Person to deliver lecture in “Two days National Level Workshop sponsored by Internal Quality Assurance Cell of Appasaheb R.B. Garud Arts , Commerce and Science College, Shendurni, Jalgaon on “Research Methodology and Use of SPSS” on 21-22,January 2016.
- ❖ As Chairman in the Technical Session of National Multi-Disciplinary Conference on “Digital Payment System and Rural India” – sponsored by North Maharashtra University, Jalgaon, Organised by Appasaheb R.B. Garud Arts , Commerce and Science College, Shendurni, Jalgaon – on Oct 7, 2017.

Administrative Assignments:-

- ❖ Preparation, Documentation and online Procedure of NIRF (National Institutional Ranking Framework) MHRD, Government of India 2016-17 of St Thomas College, Bhilai.
- ❖ Preparation and Documentation for NAAC – 3rd Cycle , peer team visit , 2017 of St Thomas College, Bhilai.
- ❖ Preparation, Accumulation & Collation of Data and Editing of St Thomas College, Bhilai Prospectus -2017 and 2018.
- ❖ Coordinator for Community Services of Commerce Department of St Thomas College, Bhilai.

Nomination in committees :

- ❖ Convenor and co-ordinator , Entrepreneurship Development cell, St Thomas College.
- ❖ Co – convenor , website committee, St Thomas College.
- ❖ Core Committee member of IQAC of the College
- ❖ Member, College Grievance Redressal Committee
- ❖ Member ,College Cultural Committee

- ❖ Member, College, Anti ragging Committee
- ❖ Member, Women's cell of the College

Achievements:

- Appointed as a **Social Media Champion (SMC)** by St Thomas College as per the directives of MHRD, Department of Higher Education, Government of India.
- As a resource person in a faculty up gradation programme organised at St Thomas college on “Entrepreneurship development and start-ups in Chhattisgarh” on 07.09.2019.
- Certificate of coordination of two days program on “Logistics and Supply Chain Management” held on 8th& 9th Oct, 2018 by i5 Summit 2k18-19 , IIM INDORE EVENT in association with www.makeintern.com.

Participation in Orientation/ Refresher Course Programs/Faculty Development programs:

- ❖ Participated in UGC sponsored “**Refresher Course**” in Business Studies organised by Academic Staff College, Himachal Pradesh University, Summer Hill, Shimla from 17.5.2010 to 5.6.2010.
- ❖ Participated in UGC sponsored “**Orientation Program**” organised by Pandit Ravi Shankar Shukla University, Raipur from 28.1.2011 to 24.2.2011.
- ❖ Participated in two weeks DST-NIMAT sponsored “**Faculty Development Program**” on “promotion of start-up and development of entrepreneurial skill” jointly organised by BIT Durg and EDI (Ahmedabad) from 4th December to 17th December, 2017.
- ❖ Participated in two weeks DST-NIMAT sponsored “**Faculty Development Program**” on “Food processing and agro based start-ups” jointly organised by BIT Durg and EDI (Ahmedabad) from 24th December to 8th December, 2018.
- ❖ Attended **Faculty Development Programme** on “Case Study Method of Teaching” of Kalinga University, Naya Raipur on 14.03.19.
- ❖ Attended **Faculty Development Programme** on “Research Based Pedagogical Tools” organised by St Thomas College, Bhilai from 14th March to 15th March, 2019.

Academic Qualification :

- a. Ph.D in Commerce from Pandit Ravi Shankar Shukla University, Raipur, C.G: - 2014
- b. M Phil from University of Madras: - 2008
- c. M Com from University of Madras : - 1996
- d. Post Graduate Diploma in Business Management from Annamalai University , T.N. : - 1996
- e. ICWAI -Inter
- f. B Com from University of Madras :-1994
- g.

Project Guided :

- ❖ More than 30 Projects of M Com Students as part of their curriculum.

Personal Details:

Date of Birth : 1st October 1973
e - Mail id : bhuvana110@yahoo.co.in
Contact Number : Mobile : +91-9425294412

(Dr. Bhuvana Venkatraman)